Ohio Partnership Executive Council (PEC)  8 January 2010

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Partnership Communication Strategy

1. We agree that an effective communication strategy is integral to the success of the Ohio National Guard Labor-Management Partnership. This memorandum serves to codify and publicize our communication strategy.

2. The Ohio National Guard Labor Management Partnership operates on a 3-year cycle which coincides with the effective dates of our collective bargaining agreement (CBA). In the first year of the cycle, immediately following ratification of a new CBA, the Joint Partnership Executive Council (JPEC) will host a statewide meeting of senior management and labor representatives. They will brief changes in the CBA and other topics as deemed appropriate. In the second year of the cycle the Army and Air Service Partnership Executive Councils (Service PEC) will conduct service specific (Army and Air) town hall meetings with all members of each service’s fulltime workforce. These events will address activities of the respective Service PECs, Local Partnership Committees and communicate the partnership ideals. The third year of the cycle will include communication events as deemed necessary by the JPEC or either Service PEC.

3. The partnership will continue to maintain a website at www.ong.ohio.gov/partnership. The website will contain the CBA, meeting minutes, metrics, training materials and other resources which document the activities of and enhance the partnership.

4. Please contact ILT Daryl Scott, Labor Relations Specialist, (Comm 614-336-7049, DSN 346-7049 or email daryl.scott@us.army.mil) if you have questions regarding this memorandum.

Encl
Diagram

GREGORY L. WAYT  JEFFERY L. TANNER
Major General  President
The Adjutant General  AFGE Local 3970

DISTRIBUTION:
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Partnership Communication Strategy

Year 1
Statewide Town Hall Meeting – Held Immediately after Contract Ratification

Quarterly Meetings:
- Joint PEC
- Army PEC/Air PEC
- Local Partnership Committees

Web-Based Products:
- Collective Bargaining Agreement
- Meeting Minutes
- Training Status Metrics
- Training Resources

Training Events:
- Partnership 101
- Interest Based Bargaining
- Facilitator Training

Year 2
Service PEC Town Hall Meetings – Held 1 yr later

Quarterly Meetings:
- Joint PEC
- Army PEC/Air PEC
- Local Partnership Committees

Year 3
No Town Halls – Conduct communication events as needed

Quarterly Meetings:
- Joint PEC
- Army PEC/Air PEC
- Local Partnership Committees